



WE ARE ENGAGE.EU

Discover our
"European University"



University of Mannheim



Hanken School of Economics



Luiss University



Norwegian School of Economics



Tilburg University



University of National and World
Economy



Ramon Llull University



Université Toulouse Capitole



Vienna University of Economics
and Business



**RAMON
LLULL**
UNIVERSITY



The origins of the European Universities Initiative call for proposals of the European Commission

The “Champions” of universities

First call for proposals 17 new alliances	2019
Second call for proposals 24 new alliances	2020
Third call for proposals 4 new alliances	2022

Setting up of the ENGAGE.EU alliance

Currently
44 “European universities”
340 institutions of higher education
31 member states

Forth call for proposals Alliances have the opportunity in this call for proposals to expand and to obtain more funding. New alliances can also apply.	2023	ENGAGE.EU ENLARGEMENT
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In the conclusions of the 2017 Gothenburg Summit, which brought together European Union (EU) leaders, the European Council called on EU Member States and the European Commission to come forward with initiatives to strengthen strategic partnerships between higher education institutions.

These alliances should consolidate the positioning of European higher education vis-à-vis American and Asian higher education. The resulting proposal was to launch a new ERASMUS+ funding programme to promote the existence of some 60 “European Universities” by 2024.

“European Universities” allow members of their communities to enjoy an international experience, strengthen their **sense of belonging to Europe**, combine periods of study in several countries and **enhance the competitiveness of European universities**.

This initiative encourages higher education institutions to go beyond existing models of cooperation in higher education. These alliances will have to act as models of good practices to progressively enhance the quality, international competitiveness and attractiveness of European higher education.



What are the main benefits of being part of a “European University”?

A university without borders





URL and ENGAGE.EU alliance

With a social
dimension

In recent years, Ramon Llull University has considered the possibility of becoming part of a European alliance and has been in contact with different European universities. Finally, the University decided to accept the proposal to join an existing alliance, ENGAGE.EU, made up of several European universities of recognised prestige.

On 26 May, 2022 the URL signed an agreement with the ENGAGE.EU project consortium to formalise its entry into the alliance. With this agreement, which was signed during an ENGAGE.EU meeting at the University of National and World Economy (UNWE) in Sofia (Bulgary) in the presence of the European Commissioner Mariya Gabriel, the URL has actively participated in the definition of the application for the enlargement of the alliance that was submitted to the European Universities Initiative call for proposals in January 2023.



ENGAGE.EU is an alliance of leading European universities in business, economics, and social sciences, which aims to provide European citizens the set of skills and competences needed to tackle major societal challenges. These existing and new challenges, such as digitalisation and artificial intelligence, climate change, ageing societies and migration, must be tackled successfully to ensure a sustainable and positive future. The alliance will inspire active societal engagement in the current and future state of Europe – and beyond.

ENGAGE.EU member universities:

Universität Mannheim | Germany

Luiss Libera Università Internazionale degli Studi
Sociali Guido Carli | Italy

Norwegian School of Economics | Norway

Tilburg University | Netherlands

University of National and World Economy | Bulgaria

Université de Toulouse 1 Capitole | France

WU Vienna University of Economics and Business | Austria



Enlargement of ENGAGE.EU alliance

A new stage with a new project

The proposal submitted by the ENGAGE.EU alliance to the European Commission's call for proposal in January 2023, incorporates two new universities: **Ramon Llull University and Hanken School of Economics** (Finland).

The enlargement of the alliance seeks to further explore unique synergies between the 9 partners, transforming institutional collaboration into a joint strategy and a common goal. Each university brings a unique perspective shaped by its academic areas of specialisation, as well as a different geographical and economic context.

The new stage of ENGAGE.EU will put special emphasis on the following activities:

ENGAGE.EU programmes based on the results of research activity.

ENGAGE.EU doctoral programmes which will take into account different doctoral trajectories with special emphasis on the mobility of junior research staff.

ENGAGE.EU laboratories, which are open and dynamic innovation spaces that facilitate knowledge creation and the relationship of research staff with society, enterprises and the different administrations.

Areas of action of ENGAGE.EU enlargement

The objectives

A European project with a unique positioning based on a collaborative research approach applied to social challenges with the desire to transform the educational offer.

Coordination and management

Coordinate the management of the funds received. Coordinate the justification of the activities.

1

Teaching

Encourage mobility of students and academic staff.

Create joint training programmes.

Expand the offer of Lifelong Learning programmes.

2

Research

Increase collaboration in doctoral programmes.

Provide advice to young researchers on their future professional career both within and outside the university.

Encourage collaboration in research projects between partner universities.

3

Transfer of knowledge

Ensure the social impact of the activity carried out by the universities / the alliance.

Offer forums for co-creation with a close relationship with social entities, business fabric and local administrations.

4

Impact and dissemination

Ensure the social impact of the alliance and to be able to influence in higher education and research policies.

Promote collaboration with external institutions and organisations.

Disseminate the results obtained in the different actions carried out by the alliance.

5



The stakeholders of the project

Actors involved

ENGAGE.EU has a community of more than 100.000 members, including students, teaching and research staff, and administrative and service staff from 9 universities. ENGAGE.EU gives access to a European campus that enables to live both face-to-face and virtual exchanges and to gain intercultural experiences. The ENGAGE.EU Communities bring together students, alumni, faculty and staff to forge connections between members of the alliance, carry out joint activities, share best practices and learn and improve methodologies and processes.

— **As a student** within ENGAGE you can access courses or programmes offered by the different alliance partners, participate in summer and/or winter schools or in exchange programmes.

— **As an academic and researcher staff** in the ENGAGE.EU community you will be able to attend international events and webinars, participate in networks of researchers and teachers, explore new opportunities for international collaboration and share experiences and best practices.

— **As an administrative an service staff** of the ENGAGE institution you will have access to a variety of courses designed to improve professional and inter-cultural competences as well as to participate in mobility programmes that will allow you to live an international experience and get to know new working methodologies.

ENGAGE.EU research community platform

The ENGAGE.EU research community can be connected [through a platform](#) that allows you to be in contact with other university peers and explore the possibility of participating in joint research projects. The platform also allows you to receive up-to-date information on funding opportunities, grants, interesting events and inspiring articles.

A rich environment of opportunities

Activities for students, academic and administrative and service staff



The goal of this project and the opportunities for networking multiply the activities and enhance the university experience of the URL community.



We are counting on you to take this project forward. Let's go!

We are URL

WE ARE ENGAGE.EU



More information on the alliance's website

www.engageuniversity.eu

